

Quick Guide

to Dubai Design Week



As the celebration of creativity and innovation returns, we highlight some of the top events

Now in its third year, Dubai Design Week is the Middle East's most comprehensive and accessible celebration of design and creativity. More than 200 activities will be staged throughout Dubai from Monday November 13 to Saturday 18, with the free-to-attend event due to host designers, architects, thought leaders and creatives from around the world. Highlights throughout the six days include the fifth edition of trade show Downtown Design, the Global Grad Show, Abwab, talks from the likes of architect Sir David Adjaye and Elmar Mock, the inventor of the Swatch Watch, as well as more than 90 events taking place at d3. Here are just a few of the top events for the general public.

1 20th Century Fine Vintage Jewellery Design Influences

Running throughout Dubai Design Week, this exhibition is accompanied by a series of talks by Sophie Stevens, a fine jewellery specialist, gemologist and founder of 51:55. A collection of fine vintage jewellery designs from the 20th century by world-famous jewellers including Cartier, Bvlgari and Van Cleef & Arpels will be showcased and available for purchase.

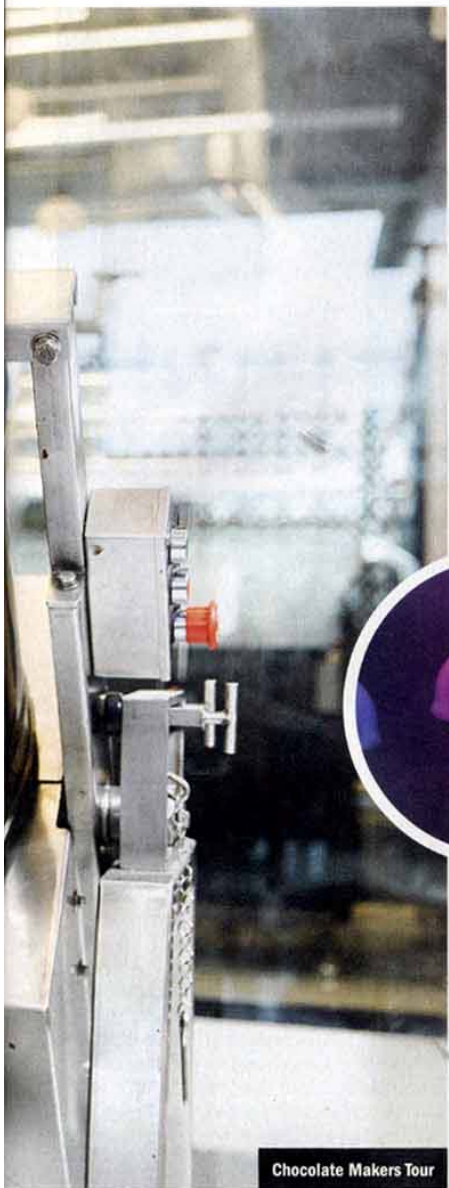
Free. Nov 14, 8pm-9pm. Office 405, Building 9, d3, Ras Al Khor Road (04 563 1426).

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Rooms are designed to inspire adults to play

2 Abwab Exhibition

Abwab (meaning “doors” in Arabic) is described as a highlight of Dubai Design Week. It's the only initiative of its kind to offer a showcase of regional design talent from the Middle East, North Africa and South Asia. The exhibition originally comprised independent pavilions hosting six MENASA countries, but this year has evolved into a single pavilion

in the heart of Dubai Design District (d3). Designers across the region are invited to take part through a peer-selection process called “design dominoes”. Each designer must



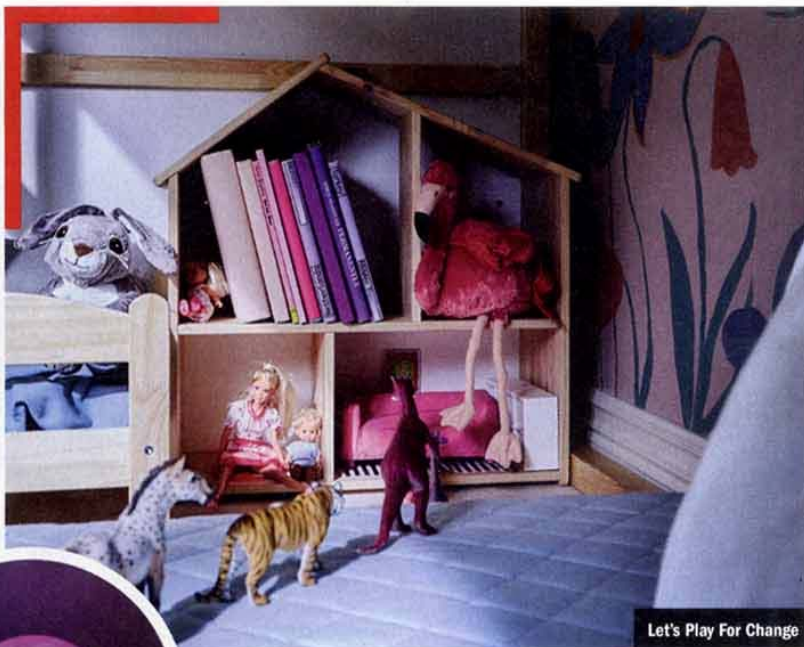
Chocolate Makers Tour

for design fans of all ages

submit a contemporary object that represents ideas or production techniques rooted in the region, while also nominating the next designer, creating a unique Abwab community. The final exhibition will feature 101 products from 15 countries.
Free. Nov 14-18, 10am-9pm. d3, Ras Al Khor Road (04 563 1426).

3 Chocolate Makers Tour

Dubai's Mirzam makes chocolate with just three ingredients: cocoa beans, unrefined cane sugar and a small amount of cocoa butter. Better still, the production process has been designed so that visitors to the Al Quoz chocolate factory can experience every aspect of chocolate-making, from roasting



Let's Play For Change



Global Grad Show

cocoa beans to hand-wrapping each bar.
Free (advanced online booking required). Nov 13-Dec 13, 10.30am-12.30pm (kids), 3pm-5pm (adults). Mirzam, Alserkal Avenue, Al Quoz, www.mirzam.com (04 563 1426).

4 Design Therapy pop-up

Got a brand, design or digital challenge you're struggling with? This Design Therapy pop-up hosted by Maek Design throughout Dubai Design Week offers free consultations to help you work through challenges, and move closer to the right design, brand or digital solution. Each consultation will last between ten and 30 minutes, depending on the size of the challenge you're looking to solve. Participants can apply for a consultation appointment by registering at the pop-up, or turn up and wait.
Free. Nov 18, 10am-3pm. RE:Urban Studio, Office 107B, Building 7, d3, Ras Al Khor Road (04 563 1426).

5 Global Grad Show

A first-of-its-kind exhibition of the most innovation projects from the world's leading design schools, *Global Grad Show* is comprised of more than 200 works drawn from 91 universities in 40 countries. It promises to provide an unprecedented overview of what the world's emerging designers are working on, and a first glimpse at the technologies that will shape our future. Almost every project included in the show will be represented by one of its creators, making this the largest student gathering ever assembled.
Free, space limited. Nov 14-17, 10am-9.30pm; Nov 18, 10am-7pm. Waterfront Event Space, d3, Ras Al Khor Road (04 563 1426).

6 How to Dress Your Bed Like an Interior Designer

Professional linen company Linen Obsession will deliver tips on how to create a showroom-worthy bed through co-ordination and layering ideas. There will also be tips on what size pillows and duvets to use to create that so-inviting-you-want-to-nap-in-the-department-store look. Thread count, Egyptian cotton and sateen will also be explained, and the secrets to what makes hotel beds look so great will be revealed.
Free, places must be booked via aalamario@wilsonfabrics.ae. Tue Nov 14, 3.15pm-4.30pm. Office 106A, Building 6, d3, Ras Al Khor Road (04 563 1426).

7 Iconic City: Loading... Casa

An annual spotlight on a regional city, this year's exhibition, *Loading... Casa*, has been curated by Salma Lahlou, who has commissioned new works from a sound artist, graphic designer, photographer and interior architect to portray the city she lives and breathes – Casablanca. The exhibition will provide an insight into the design culture and atmosphere of one of the region's key hubs for creative industries and manufacturing.
Free. Nov 14-18, 10am-9pm. d3, Ras Al Khor Road (04 563 1426).

8 Let's Play For Change

An exhibition by global homeware store IKEA, *Let's Play For Change* is designed to transport viewers to another world filled with wonder, delight and mystical illusions. Elements encourage kids, teens and grown-ups to engage in play, while the outdoors have been brought indoors to demonstrate creative ways of living sustainably. The show intends to make room for imagination, while also highlighting new products and limited collections in new arrangements, all designed