

DESIGN DREAMS

Local and international design talent congregates in d3 for the fifth annual edition of Dubai Design Week

Head-scratching, inspiring design from all over the world lands on our doorstep this month at Dubai Design Week. Several projects make up the six-day event that takes over various venues across the city. Downtown Design is a trade show featuring lighting, furniture. ABWAB showcases regional design work in a beautiful pavilion selected by an international editorial board of experts. Global Grad Show puts young graduate talent in the shop window and celebrates innovation in design.

This year, Casablanca follows Beirut and Cairo in the Iconic City section, which looks at design from a regional place. Look out too, for a fantastic display of graphic design from the archive at London's prestigious Royal College of Art in Graphics RCA: 50 Years and Beyond.

One of the world's leading architects, Sir David Adjaye will kick off the programme of live events when he offers his thoughts on architecture in a Q&A hosted by Emirati commentator Sultan Sooud Al-Qassemi.

Nov 13-18; dubaidesignweek.ae





Above: Outdoor furniture by Javier Mariscal
 Far left: Football boots made from recycled plastic by students at the University of Art and Design in Lausanne, Switzerland
 Left: Chair by Jassim Al Nashmi
 Right: Poster from 1965 Michael Caine movie *The Ipcress File* is part of the RCA exhibition



Three cheers for d3

William Knight, managing director at Dubai Design Week tells *EDGAR* why he loves working in the city's coolest district

"When I came to work here in d3 I didn't expect to see so many asymmetric haircuts and people on skateboards. It's a place where people feel they can be themselves and that's important in a creative community. They need to feel they have a space that they can own.

"I think d3 is an extraordinary place that works on a lot of levels. A really strong blend of different creatives work here; there are a multitude of different companies on our doorstep and a community that we can all tap into.

"It's a dynamic space that is always evolving and there are places opening all the time. For example, Espresso Lab coffee shop just opened, which looks really nice. In short, d3 is an incubator of opportunity – and it looks cool."