

# Downtown Design announces its final exhibitor list

2 September 2017



**The fifth year of Downtown Design, the anchor event for Dubai Design Week, will see the show double in size.**

We're promised "a huge range of carefully selected best-in-class established and emerging brands from all over the world". The show will have 150 brands from 25 countries across 26 product categories – including furniture and lighting, textiles and accessories, and kitchen and bathroom technology.

Vondom: MOMA, design by Javier Mariscal



Santa and Cole: Cirio circular pendant lamp



Humanscale: Trea



Designed by Hind: Dots

“The show continues its rise, while focusing on connecting exhibitors to the region’s leading architects and interior designers,” said Downtown Design show director Rue Kothari. “Helping brands and buyers to unlock the potential of the Middle East design market is at the heart of Downtown Design.”

It’s clear that many of those brands recognise this – there’s 90 percent retention of “key brands”, meaning most of the big names from last year will be back. They include the likes of Kettal, Minotti, and Moroso. Equally impressive is the roster of newbies – among them B&B Italia, Designer’s Guild, MDF Italia, Meridiani, Marset, Sans Souci, Santa Cole and Vondom.

The Italian connection is strong. For the third year running there will be an Italian ‘pavilion’ (actually just a discrete block of the exhibition area) promoting brands from the country. They will be joined this year for the first time by a Portuguese pavilion, which should be interesting; Portugal is widely regarded as a high-potential design laboratory.

The emphasis on brands is key to Downtown Design, incidentally; it’s essentially a B2B show, connecting suppliers and manufacturers with local bulk buyers and retailers. The design on show is strictly commercial (and none the worse for that). If it’s design per se that you want, you need Design Days Dubai in the Spring – that’s much more of a B2C event, with more individual designers and one-offs on show.

Downtown Design runs from 14-17 November in its usual purpose-built venue at d3.

## *The complete exhibitor list:*

### **Accessories**

Apartment 51	Designed by Hind	Kriska Décor
AW Rostamani Lifestyle	Georg Jensen	L'objet
Baccarat	HH	Pombo
		SIA

### **Bathroom**

Al Hashimya	Duravit	Kohler
Antonio Lupi	Fratelli Frattini	Oasis Paint
Axor/Hansgrohe Group	Ideal Standard	THG
		Roca

### **Carpets and Flooring**

Ayka Design	Esthec	Kahrs
Carpets CC	Hands Carpets and Rugs	Loloey
CC – Tapiz	Illulian	Marc
Chabros	Interface	Marchewka
		Nordic Homeworx

## **Furniture**

Aati	Creative Closets	Minotti
Apical Reform	Dorya	Misk
Baituti	Edra	Moroso
Baker	Ethimo	Point Skyline
Bentley Home	Ethimo	Renson
Bernhardt	Fendi Casa	Rouda Alshamsi
Black Tie	KARE	SACD
Carl Hansen & Son	Kettal	Sancal
Caspaïou & Meridiani	Luxdemob	Studio A
Chattels & More	MDF Italia and B&B Italia	Tucci
		Vondom

## **Kitchens**

Quooker	Snaidero	VD works
Siematic/ La Cornue	Sultaco (Rational)	Zip

## **Kitchen Appliances**

Elba	Gaggenau	MVP
Elica	Liebherr	

## Lighting

Baccarat	Marset	Serip
Bomma	Nahoor	Studio 971
It's all about Romi	NEO	Studio Italia
Klove	Preciosa	The Den
Lightyou.com	Sans Souci	Viso
Lladro	Santa & Cole	

## Office

ABC	Coalesse	Mobica+
Alias	Framery	Offecct
Bene	Herman Miller	Office inspirations
Carl Hausen	Humanscale	OFIS

## Textiles

Designers Guild	Lealpell	Sophie Mallebranche
Designtex	Maison D'art	

## Wall Coverings

Alpi Spa

Globecoat

Mosaico

Armourcoat

Lithos design

Studio cast glass