

# CITYSCAPE GLOBAL 2017

Developers confirm host of real estate sales amidst a surge of transactions

Dubai, 13 September, 2017: Boosted by a year-on-year increase of 25% for visitors during its first two days, Cityscape Global has been the catalyst for a 186% increase in registered Dubai Land Department transactions of off-plan units, while big-name developers have recorded overwhelmingly positive sentiment from investors driven by on-site sales.

The region's largest real estate and investment show, which concluded on September 13, 2017 at the Dubai World Trade Centre, hosted hundreds of prominent local and international companies offering an array of exclusive deals on projects being built within the UAE.



**Bump in numbers**  
Cityscape Global registered a 25% increase in visitors on the first two days.

Tom Rhodes, exhibition director for Cityscape Global, said: "We're seeing a new wave of investors, end users and homeowners attending this year, and with 25% more visitors than

2016's edition, developers' stands have been busy with activity. The atmosphere on the show floor has been great this year, and it's encouraging to see investors eager to capitalise on attractive pricing by

developers during the exhibition."

In addition to transactions on-site, up to 40 new project launches were announced during the show from developers such as Aldar Properties, Deyaar, Dubai Properties, Jumeirah Golf Estates, Nakheel and Meydan.

Cityscape Global 2017 returned with support from Foundation Partners Dubai Properties and Nakheel PJSC; Platinum Sponsors Al Marjan Island, Binghatti Developers and Union Properties PJSC; Gold Sponsor Tamleek Real Estate Registration Trustee; Silver Sponsor Maryapi Real Estate Development; Project Marketing Sponsor Aqua Properties; and Strategic Partner Dubai Land Department. ■

# DOWNTOWN DUBAI GROWS

Show runs from 14 to 17 November and will host 150 brands from 25 countries

The 2017 edition of Downtown Design, the anchor event for Dubai Design Week, will be the largest and most significant to date, celebrating five years as the leading design trade fair for high-quality design in the Middle East.

Taking place in partnership with Dubai Design District (d3) and the Dubai Culture & Arts Authority (DCAA), the show is set to enhance its position as the Middle East's essential contemporary design event, providing industry and public audiences with new products, trends and inspiration.

Downtown Design will present talent across 26 product categories, including furniture and lighting, textiles and accessories, and the



**Five years of Downtown Dubai**  
The fifth anniversary of the anchor event of Dubai Design Week will see a show that is double the size of previous editions.

latest in kitchen and bathroom technology. The show will feature world-famous brand names and showcase eight emerging regional design brands for the first time.

Rue Kothari, show director of Downtown Design, says, "We're delighted to be marking five years of Downtown Design with a show double the size of previous editions. Not only does this reflect the strength of the exhibition and its reputation, but also the growth in high-demand sectors of lighting, furniture and textiles. The show continues its rise, while focusing on connecting exhibitors to the region's leading architects and interior designers. Helping brands and buyers to unlock the potential of the Middle East design market is

at the heart of Downtown Design."

Downtown Design maintains its renowned approach to detail, quality and relevance in selecting brands to exhibit. The 2017 edition sees an increase in the number of brands across all categories, with an outstanding 90% retention of key brands, each returning with fresh concepts for the market. ■

*Downtown Design's commitment to its exhibitors includes bespoke marketing and public relations tailored to support each brand, and a dedicated buyers programme which matches commercial objectives with buyer profiles. The result is a trade audience unparalleled in terms of both quality and relevance. Pre-register on [www.downtowndesign.com](http://www.downtowndesign.com).*