

# Downtown Design 2017 unveils final list of exhibitors



**D**owntown Design, the premier event on the Dubai Design Week, has announced its final list of exhibitors. The exhibition is scheduled to take place from November 14-17, 2017 in partnership with Dubai Design District (d3) and the Dubai Culture and Arts Authority (DCCA), thus enhancing its status as a key event for contemporary design in the Middle East and presenting to its audience latest products, ideas and trends in the world of design.

The fifth edition of Downtown Design will present a huge range of carefully selected best-in-class established and emerging brands from all over the world to

the design professionals drawn to Dubai from across the Middle East. The annual exhibition, held for the third time at Dubai Design District (d3), will provide the architecture and design industry with a unique blend of exhibitors, live events, and installations all within a purpose-built venue.

Downtown Design will present talent across 26 product categories – including furniture and lighting, textiles and accessories, and the latest in kitchen and bathroom technology. The show will feature world-famous brand names and showcase eight emerging regional design brands for the first time.

Downtown Design

maintains standards by carefully examining the applications that are based on quality, originality and consumer engagement. The 2017 edition will see an increase in the number of brands involved in all categories. 90 per cent of the major brands are set to introduce new market concepts, including brands like Kital, Moroso and Sancal. Designers such as Patricia Urquila, Sebastian Hercaner, Jasper Morrison and the Borolek brothers will also be participating at the event. Other brands participating in the exhibition, are B & B Italy, Designers Syndicate, MDF Italy, Meridiani, Marsit, Sans Susie, Santa Cole and Fundum.